



WORLD FRANCHISE  
ASSOCIATES

# International Franchising

your essential guide to  
*owning, operating & developing an  
international food franchise*  
in the Middle East





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# **INTRODUCING YOUR PANEL**

**World Franchise Associates UK**

**[www.WorldFranchiseCentre.com](http://www.WorldFranchiseCentre.com)**

***Kit Brinkley & Paul Cairnie***



**EXTREME  
Brands**



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**FranExcel UAE**

*Sary Hamway*

**Extreme Brandz Canada**

*Mark Cunningham*



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*Brandz*



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# Midamar Corporation USA

*Von Kennedy*  
*Jalel Aossej*



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The premier online showcase  
for franchised brands  
and  
international franchise buyers





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## A Selection of Brands





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## More Brands





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# INTERNATIONAL FRANCHISE MATCHMAKING





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and now

**Your expert advisor for  
international development**

*Let's look at Food Franchising  
and the Middle East*



**EXTREME**  
*Brands*